

Globe-Democrat

SPECIAL ROTO SECTION

ST. LOUIS

MAY 11, 1952



GLASGOW VILLAGE

*On Mississippi River Bluff
Site of Old St. Louis Farm*

OPENS NEW SECTION
OF 6-ROOM HOMES





OF 6-ROOM HOMES.

TODAY

Modern Village of 7500
to Have Own Shopping Center

TYPICAL of the residents of this fast-growing community, once the rolling, river bluff farm of the old St. Louis Glasgow family . . . Jimmy Delsing, St. Louis Browns' center fielder, his wife and daughter. Their Glasgow Village home is shown in the photo above. The Delsing and their 249 neighbors say "Drive out today and see this suburban village, less than 25 minutes by auto from downtown St. Louis, 40 minutes from Clayton."



THE
SITE PLANNING
 OF THE MODERN COMMUNITY

*Glasgow
 Village*

as well as the careful designing of the Streets,
 Storm Sewers and Sanitary Sewers . . . and the
 supervision of their construction . . .

WERE ACHIEVEMENTS OF

**GEORGE W. KROPP
 and ASSOCIATES**

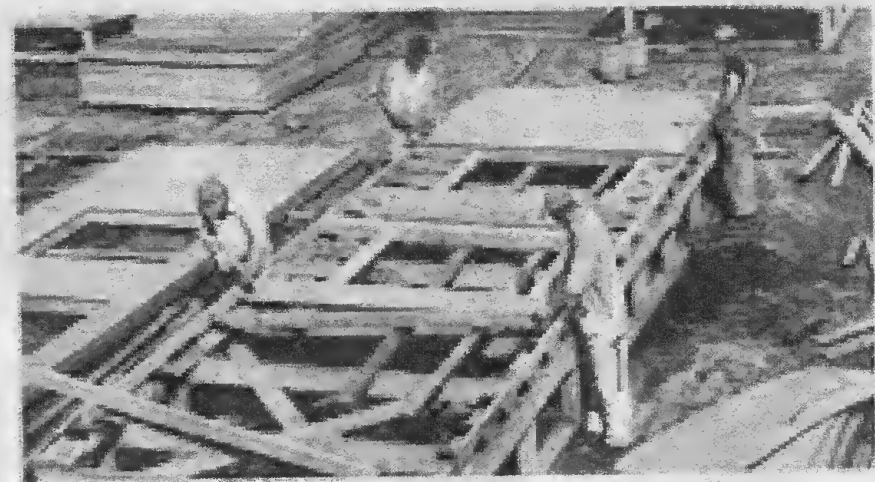
MUNICIPAL and LAND DEVELOPMENT ENGINEERS and SURVEYORS

Suite 207

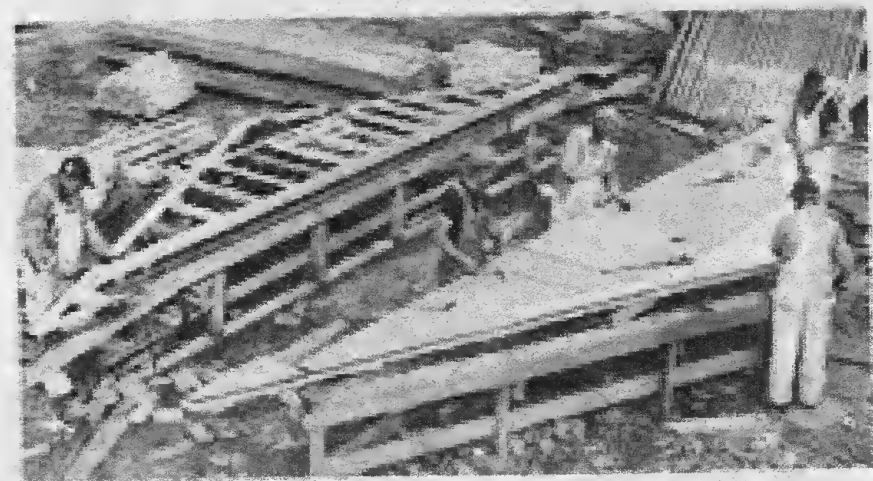
8025 Forsyth Blvd.

Clayton 5, Mo.

DElmar 7493 and DElmar 3987



HERE A SIDE WALL of someone's new home is being Precision-Constructed on a giant table on which the placing of each part is accurately marked off in angle iron. Even a novice could make no mistake in this kind of building. When the "Sealed-wall", "Bildrite" insulating sheathing is firmly nailed on, a giant crane lifts the wall to a waiting truck which hauls it to the building site.



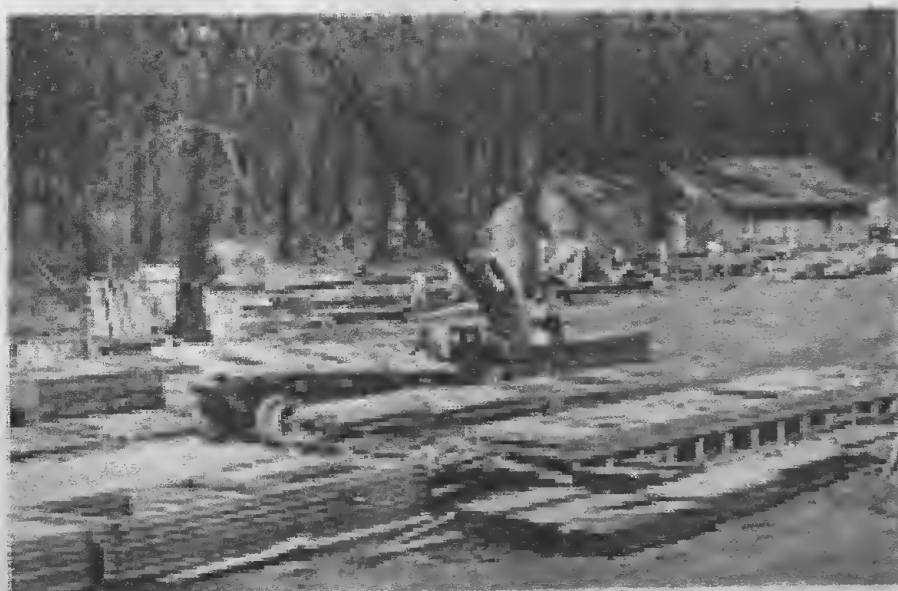
ROOF TRUSSES AND CABLE ENDS are put together with ease and unerring accuracy, much better than they could be on the building site where accuracy depends on the human factor.



USING GAUGES accurate to 1/100th inch, all day long, day after day, these three powerful Skilsaws cut lumber to every detail in each Glasgow Village home. Giant mobile tilt tracks carry the cut material to the Precision-Construction site.



FOUNDATION FORMS are quickly set up and as quickly dismantled at Glasgow Village with the newest, improved Syncoa Forms, reducing to a matter of hours an operation which formerly took days.



SIDE WALLS like the one shown, and other building parts, are lifted on huge trucks and hoisted to the building site, where other giant cranes set them in place, each part fitting exactly in its predetermined position.



QUICKER COMPLETION and more uniform foundations (and basement walls) result from this improved forming. Here the floor is already set on the new foundation. Other building parts are waiting on truck in background.

—Continued on Page 8

There are no garbage cans in Glasgow Village! They use

Waste King Pulverators

that dispose of garbage quickly, easily!

\$154⁹⁵

- Price includes normal installation!
- Has "Shock Cushions" that reduce noise greatly!
- Has continuous feed operation ... saves time!
- New anti-jam construction saves wear and tear!

With this Waste King your hands never touch the messy garbage. So easy to use, so safe to use ... the Glasgow Villagers never have to handle garbage ... and neither will you! See it!

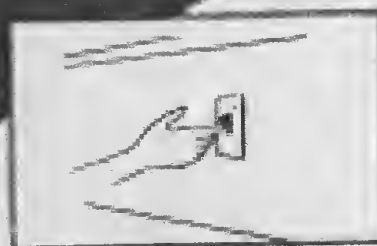
SIF Kitchen Furniture — Fifth Floor

No down payment, up to 78 weeks to pay!

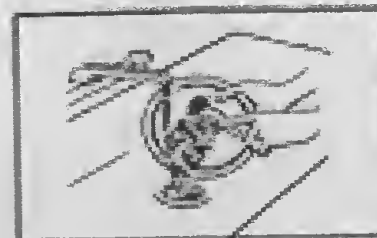
Stix, Baer & Fuller



Turn on cold water



Turn on switch



Scoop garbage out



GIANT CONCRETE TRUCK must follow the street-making crew of the C. T. Wilson Construction Company as it rapidly completes the broad concrete slabs of Glasgow Village streets. No narrow streets here—plenty of room for two-way traffic with cars parked on both sides. Every foot of every street is inspected and accepted by a St. Louis County road engineer as it is poured. There should be no costly future street repairs in Glasgow Village.

NATURALLY WE'RE PROUD OF...

Glasgow Village



... and why shouldn't we be? It isn't often that a building materials company has the opportunity of contributing so much toward the construction of such a fine housing development... particularly the many **GOLD BOND** products! We'll welcome the opportunity to serve you too! Whether your building needs are insulation, roofing, plywood, lumber, plasterboard, a pound of nails or a Free Estimate... It will pay you to see us first.

"81 Years Serving St. Louis"

GANAHL LUMBER CO.

Lumber and Building Specialists

308 South Newstead

Open 2223

Pride

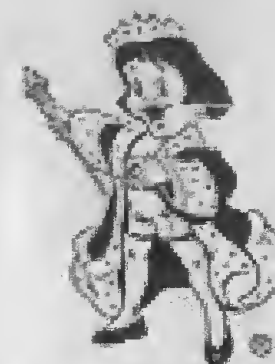
in home ownership is a matter of many details, among which architecture plays an important role. The six basic plans for Glasgow Village homes and the wide range of exterior variations were created by the architectural firm of Paul Klingensmith and Associates.

Glasgow Village area making one of his many stops in the village.



WHOEVER YOU ARE
AND
WHEREVER YOU LIVE
YOU GET
QUALITY

When You Call GO. 6000



QUALITY

MILK • CREAM • BUTTER
COTTAGE CHEESE • BUTTERMILK
Orange Drink • Chocolate Drink
QUALITY WHIP FOR DESSERT TOPPINGS
AND KING QUALITY ICE CREAM

QUALITY DAIRY CO.

4444 W. FLOESSAULT

SUNDAY, MAY 11, 1952



AIR LEAKAGE around doors and windows is doubly guarded against at Glasgow Village by this caulking operation, a costly "extra" so home buyers have found necessary at the Village



BASEMENTS appear as if by magic when Wilson's big machines get on the job. Here is an excavation under way that was level ground only an hour or so before. In the background are some of the earth-moving machines used in clearing land for more homes



Quality

IS THE DAIRY WORD IN
GLASGOW VILLAGE, TOO

HERE IS DARREL HARBER
our "resident representative" in the
Glasgow Village area making one
of his many stops in the village.

When you visit the
GLASGOW VILLAGE

Display Home
This Week . . .

See

**How Beautifully and at What Low Cost
We Have Furnished Glasgow Village Homes**



N. & M.'s prices are low . . . the living sofa is only 179.95. Other pieces proportionately low. We are authorized Philips TV and Radio dealers. We trade right!

You will form a new opinion of furniture values when you learn the cost of the furnishings in the tastefully smart Glasgow Village Display Home. Values in keeping with the values of the homes themselves. Let us show you why so many homes in Glasgow Village and elsewhere are furnished by N. & M. Be sure to get our prices



TYPICAL BEDROOM furnished by N. & M. in Glasgow Village. We feature modern as well as traditional furniture, and have just what you need at our special low prices. Furnishings for the children's rooms, too.



With low prices on our display merchandise, let us assure you that our merchandise in Glasgow Village and elsewhere are furnished by N. & M. So sure to get our prices on furniture, radios, TVs and appliances before you buy.



DINING ALCOVE in the Glasgow Village Display Home shows how this attractive Meier & Pottmann Dietite fits the space. See it at the Display Home and note our feature price.



PHILCO TV is the buy. See the latest balanced-beam models in our display. We give a big allowance on your old TV or Radio on a new 1952 Philco.

PAY YOUR GAS AND ELECTRIC BILLS HERE

N & M APPLIANCE & FURNITURE

KITCHEN
 & 1110
 1011
 YOUR BUDGET

9940 DIAMOND DRIVE
 VILLAGE OF RIVERVIEW
 Phone CO. 5456 FI. 9600
 OPEN WED., FRI., SAT. TO 7 P. M.



C. T. WILSON, who in his development of Glasgow Village has drawn on his own long experience in the home-building field, supplemented by his knowledge of heavy construction and site planning. In addition, Wilson has adopted many of the best techniques in use in recent years by the nation's leading community developers.



New Departure in Home Building Inaugurated Here is Called "Precision Construction"

GLASGOW VILLAGE has been the proving ground for many of Clarence T. Wilson's ideas for building a better home for the money.

Among the innovations Wilson has introduced are the "Sealedwall" outer wall construction, insuring a weatherproof, tightly fitted wall with its resulting heating economy.

Another is the site-produced "Precision Construction," details of which are shown in the accompanying photographs.

Every piece of carefully graded lumber that goes into these Glasgow Village homes is cut to exact size before construction begins. Side walls, end walls, partitions and roof trusses are all made on huge precision "jigs" where all the pieces are held in exact alignment before being actually fastened together.

Thus, the fit of the doors and windows and the proper assembly of the thousands of parts that go to make up a home are assured in advance and the Glasgow Village home owner is not dependent upon the particular skill or care of the mechanics who worked on his home.

The theory of Precision Construction, according to Wilson, is simply that a home should be as unerringly accurate as any other manufactured product and that the home buyer should be automatically protected from hazards resulting from poor construction sometimes hidden from view by plaster and paint.

Be Sure Your Glasgow Village
Home is REALLY YOURS!



WE INSURE THE TITLE

- Certificates of Title • Title Insurance • Escrows
- Construction Funds Disbursed and Insured

LAND TITLE INSURANCE CO.

OF ST. LOUIS

Capital and Surplus Over One-Half Million Dollars

Clayton T. Mo. Free Parking St. Louis 1, Mo.
2913 Forsyth Blvd. 1026 Market St.
Parkview 8113 CH. 9322-9323

1830—Over 20 years of service—1952

Typical floor plan is shown above. Note the complete use of every square foot of space as designed by the architectural firm of Paul Kling, architect and Associates. This is one of our new, improved floor plans. It provides for free circulation from room to room. It provides cross ventilation in all rooms and more usable space than any home of its type on the market today!

DRIVE OUT TODAY or ANY DAY THIS WEEK Furnished Display Home Open 10 a.m. to 9 p.m.

See the new, improved floor plans. See the larger kitchens that will accommodate almost any house size gas range or refrigerator. More work space, more storage space. More living space.

The final finish on each Glasgow Village home is offered by our decorators, Bellinger & Sipe, to suit each purchaser. You can now have any color scheme you want on walls, kitchen, bath, etc. NO EXTRAS! Every thing included at one price!

Glasgow Village homes are basically 6-room plans. No "convertible 5-room plans made into 6 rooms." You will see this when you walk through the display houses; then go on to choose the architectural style you like best.

With every step under FHA supervision, Glasgow Village homes are so well constructed that residents report gas heating bills as low as \$8.00 per month for the past season!

Free yourself from rent receipts. Safeguard your home investment by choosing Glasgow Village . . . the planned community where property values are safeguarded by rigid restrictions.

C. T. WILSON CONTRACTING CO.

Builders of Glasgow Village

C. T. WILSON, President

10401 TRONGATE PL. FT. 3883 EV. 6900

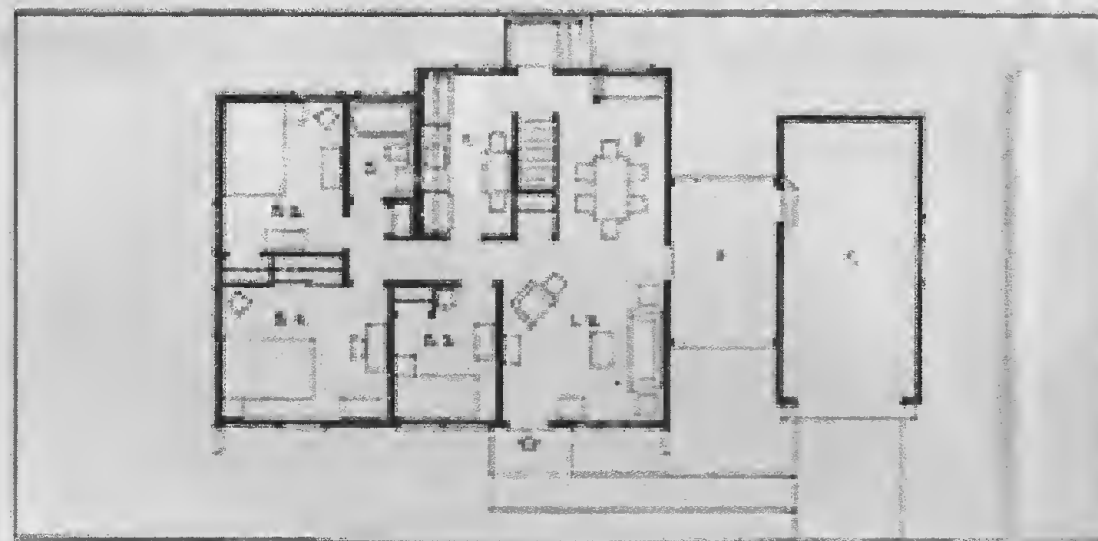
- ★ Hottig Combination Storm and Screen Doors
- ★ Rustproof Aluminum Screens . . . Venetian Blinds
- ★ Fully Insulated Sidelights and Ceilings
- ★ Mengel Sink and Top Cabinets in the Kitchen
- ★ Weatherstripped Hottig Windows to Cut Heat Loss
- ★ Interior Finished in Any Color Scheme You Select
- ★ Roomy Closets with Mengel Topflight Sliding Doors
- ★ Waste-King "Pulverator" Garbage Grinder
- ★ "Dishmaster" Dishwashing Units



Come and Live on the River Bluff
where the Air is Pure and Clean
in this Planned Community of Homes
only 25 minutes from Downtown



Here is one of the six basic designs for homes in Glasgow Village. Exterior differs. Interior differs. Floor plans differ. Exterior colors differ . . . and every purchaser has complete choice of interior wall colors including both bath and kitchen. See these amazing home values today.



GLASGOW VILLAGE

Offers Today's Best Value in 6-ROOM HOMES!

250 families live in Glasgow Village today. Come and see how enthusiastic they are about their investment in this coming community where property values are certain to increase. Get away from the traffic congestion in the other suburbs. Live where it is fun to live!

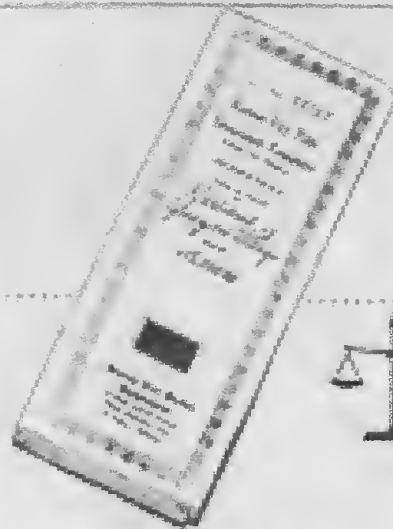
HERE IS WHAT YOU CAN HAVE
FOR AS LITTLE AS

~~\$11,550~~
\$11,250⁰⁰

ON TERMS TAILORED TO YOUR BUDGET

- * Concrete Streets, In and Paid for!
- * Large Lots. Big Yards. Concrete Driveways.
- * Waterproofed, Painted Full Concrete Basement
- * 30 Gallon Automatic Gas Water Heater
- * Lennox Automatic Natural Gas Furnace
- * Copper Water Pipes Throughout
- * Safe-Locking Kewanee Steel Basement Sash
- * Permanent-Finished Hardwood Floors
- * Tile Bath and Kitchen, your color choice
- * Hurdle Combination Storm and Screen Doors
- * Rustproof Aluminum Screens . . . Venetian Blinds

**This
Policy
Is Your**



ASSURANCE of OWNERSHIP

TITLES in GLASGOW VILLAGE have been INSURED

When You Buy Any Property
Improved or Unimproved
BE SAFE

HAVE YOUR TITLE INSURED
By
**GENERAL TITLE SERVICE
CORPORATION**

CERTIFICATES OF TITLE TITLE INSURANCE RECORDS
CONSTRUCTION FUNDS COVERED
WM. F. BAINE, PRES.

18 South Central Clayton 5 Phone PA. 9200

GENERAL AGENTS

KANSAS CITY TITLE INSURANCE CO.



He Picked Glasgow Village Site From the Cabin of His Plane

By **JERRY MASON**

CLARENCE T. WILSON, Bldor, whose C. T. Wilson Contracting Company is building Glasgow Village, went over the entire St. Louis area in a plane several years ago seeking the most promising site for a self-contained community of homes and apartments, complete with a shopping center . . . yet convenient to downtown as well as the rest of the city.

The modern system of highways and boulevards leading directly to downtown as well as West St. Louis and the adjacent suburbs, and the road network across into Illinois directed Wilson's attention to the river bluff area. High and rolling terrain, beautiful big trees, clean air, far from the city's smoke pall and the irresistible attraction of "Old Man River" focused his attention on the river bluff area near the Chain of Rocks.

Viewed from an altitude of 2000 feet, the historical Glasgow Farm looked like the perfect site for the new development.



THE EXTERIORS of Glasgow Village are colorful and varied, thanks to the wide range of Morris "California" tones. Rehnings and Nipe say that Morris' "California" Exterior paint is the most durable and smoothest to apply that they have ever used.

VISIT GLASGOW VILLAGE THIS WEEK

A Paint for Every Purpose



CALIFORNIA COLORS
Morris' New Master
Painters Exterior Finish

You will be delighted with the smart looking exteriors so colorfully emphasized by the "California" Tones. Whether you do your own painting or have it done for you, "Tropic Tones" are perfect for interiors where you want quick drying and no painty smell. For your exterior painting you will want "California" Tones once you see their lovely colors and how perfectly they hide previous coats of paint.

MORRIS' SAN-PLAS
Plaster and Paint
in One Coat: Lovely
Colors, Quick Drying



NEW, POPULAR "HOUSE AND GARDEN COLORS"

These new exterior and interior finishes are America's most wanted colors, selected in a nation-wide survey of more than 600,000 reader-voters under the auspices of House and Garden Magazine.



SATIN MORLITE
100% Rubber Base
Flat Wall Paint

FAMED SEALKOTE
The Favorite One-Coat
Washable Flat Oil
Paint. Beautiful Colors



LIQUID TILE
The Whitest of White
Enamels. Non-Yellowing
Quick Drying

SAISFACTION GUARANTEED OR YOUR MONEY BACK

WALLPAPER



AND PAINT

1823 WASHINGTON

MANUFACTURERS

CE. 0865

3224 MERAMEC
At Virginia
St. 4311
Open Mon., Fri., Sat. Mins

MAPLEWOOD
2778 Manchester
St. 3378
Mon., Fri., Sat. Mins

ALTON
110 E. Broadway
Phone 3-1311
Open Fri. 10:45

3439 S. GRAND
At Grand
St. 3311
Open Mon. and Fri. Mins

JENNINGS
1117 W. Main
St. 2024
Open Fri. and Sat. Mins

E. ST. LOUIS
1801 Main St.
St. 4431

5161 EASTON AVE.
St. 3340
Mon., Fri., Sat. Mins

OVERLAND
2105 Lombard
St. 3341
Open Mon. and Fri. Mins

TRI-CITIES
617 Madison
Tel-Guy 4-3430
Open Fri. and Sat. Mins

QUIZ 14

LLION

FOR DETAILS of how this organization performs in building homes, using all the latest developments in machines and tools, turn to the succeeding pages.

You Can Make Your Home Just as Colorful as GLASGOW VILLAGE HOMES

... Buy or Specify Morris'

Reininger and Nye, painters and decorators for Glasgow Village picked Morris' Tropic Tones for the attractive interiors of these modern homes. They selected Tropic Tones because they wanted to do the best possible work and these beautiful flat enamels are easy to apply, dry quickly and are easily scrubbed to remove finger marks, spots, etc. Choose wisely . . . choose Tropic Tones.



THE EXTERIORS of Glasgow Village are colorful and varied, thanks to the wide range of Morris' "California" tones. Reininger and Nye say that Morris' "California" Exterior

